

CALIFORNIA CONSUMER PRIVACY ACT RIGHTS (CCPA)

Verified California residents have the right to:

- Request and receive disclosure of our personal information collection practices during the prior 12 months, including the categories of personal information we collect, the categories of sources of such information, our business purpose for collecting or sharing such information, and the categories of third parties with whom we share such information;
- Request and receive a copy of the personal information we have collected about them during the prior 12 months;
- Request and receive disclosure of our information sharing practices during the prior 12 months, including a list of the categories of personal information sold with the category of third party recipients and a list of the categories of personal information that we disclosed for a business purpose;
- Request that we not sell personal information about them; and
- Request that we delete (and direct our service providers to delete) their personal information subject to certain exceptions.

For purposes of the CCPA “personal information” means information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular California resident or household.

EXERCISING ACCESS, DATA PORTABILITY, AND DELETION RIGHTS

To exercise the access, disclosure and deletion rights described above, please submit a verifiable consumer request to us by: Emailing us at Consumer Request.

We will ask you for information that allows us to reasonably verify your identity (that you are the person about whom we collected personal information) and will use that information only for that purpose. We may request that you submit a signed statement under penalty of perjury that you are the individual you claim to be. We will acknowledge receipt of your request within 10 days and will endeavor to respond within forty-five days of receipt of your request, but if we require more time (up to an additional forty-five days) we will notify you of our need for additional time. For requests that we not sell your information we will comply with your request within 15 days. We cannot respond to your request or provide you with personal information if we cannot verify your identity and confirm that the personal information relates to you.

You may make a request for disclosure of our information collection practices, the information we collected about you, or our sharing practices up to twice within a 12-month period. You may make a request that we not sell information or for deletion of your information at any time.

For requests for a copy of the personal information we have collected during the 12 months prior to your request we will endeavor to provide the information in a format that is readily useable, including by mailing you a paper copy or providing an electronic copy to your registered account, if you have registered an account with us.

For requests for deletion of your information please understand that California law permits us to retain certain information and not to delete it under certain circumstances. By way of example, we are not required to comply

with a request to delete information if the information is necessary for us to complete a transaction for you or otherwise perform a contract; to detect, protect against, or prosecute security incidents, fraud or illegal activity; to use the information only internally in ways reasonably aligned with your expectations as our customer (such as maintaining sales records), and to comply with legal obligations. If we receive such a request from you, we will notify any service providers we have engaged to delete your information as well.

We will not discriminate against you as a result of your exercise of any of these rights.

SELLING INFORMATION

We do not sell your information for monetary consideration and we do not disclose your information for other valuable consideration.

Specifically, business purposes may include, but are not limited to:

1. Performing services for you:

- To administer or otherwise carry out our obligations in relation to any agreement to which we are a party;
- To respond to queries or requests and to provide services, workshop training courses, and support;
- To create and manage our customer accounts;
- To notify you about changes to our services and products;
- To provide you information regarding our products and services;
- To offer our products and services to you in a personalized way, for example, we may provide suggestions based on your previous requests to enable you to identify suitable products and services more quickly.

2. Advertising customization:

- For marketing and promotions which we believe you may find of interest, and to provide you with information about products and services that may interest you.

3. Auditing relating to transactions, internal research and development:

- To provide for internal business administration and operations, including troubleshooting, Site customization, enhancement or development, testing, research, administration and operation of our Sites and data analytics;
- To create products or services that may meet your needs;
- To measure performance of marketing initiatives, ads, and websites “powered by” another company on our behalf.

4. Security detection, protection and enforcement; functionality debugging, error repair:

- As part of our efforts to keep our Sites safe and secure;
- To ensure the security of your account and our business, preventing or detecting fraud, malicious activity or abuses of our Sites, for example, by requesting verification information in order to reset your account password (if applicable);

- To ensure the physical security of our premises through the monitoring of surveillance images;
- To resolve disputes, to protect the rights, safety and interests of ourselves, our users or others, and to comply with our legal obligations.

5. Quality control:

- To monitor quality control and ensure compliance with our legal obligations, codes and ordinances, policies and procedures;
- To develop and improve our products and services, for example, by reviewing visits to the Sites and various subpages, demand for specific products and services and user comments.

GOVERNING LAW

By choosing to visit our Sites or provide information to us, you agree that any dispute over privacy or the terms contained in this Privacy Policy will be governed by the laws of the State of Tennessee and the United States of America. You also agree to abide by any limitation on damages contained in our Terms of Use, or other agreements that we have with you.

CHANGES TO THIS PRIVACY POLICY

We may occasionally amend this Privacy Policy to reflect our activities and user feedback, and we reserve the right to make changes to this Privacy Policy at any time. The use of your information is subject to the Privacy Policy and Terms of Use in effect at the time of use. The provisions contained in this Privacy Policy supersede all previous notices or policies regarding our privacy practices with respect to the Sites. Please check the “Last Updated” legend at the top of this page to see when this Privacy Policy was last revised. We encourage you to check frequently to see the current Privacy Policy to be informed of how we are committed to protecting your information and providing you with improved content on our Sites in order to enhance your experience.

CONTACT

If you have any questions or comments regarding our Privacy Policy or our Sites, please contact us by emailing here: [I have Questions](#).